



**THE RIDER-POOL
FOUNDATION**

2013 Annual Report

Executive Director's Report	1
Focus Areas	2
2013 Grant Highlights	3-6
2013 Grant Awards	7-8
Statement of Financial Position	9
Application Process	10
Trustees and Staff	11

In 2013 The Rider-Pool Foundation continued its philanthropic mission to improve the quality of life in the community, to build on the community's strengths and add to its vitality, and to increase the capacity of the community to serve the needs of all its citizens.

The Trustees awarded 64 grants totaling \$208,625 in our four funding categories: Education, Human Services, Culture and Art, and Community Development. As always, we congratulate the hardworking staff and dedicated volunteers of these nonprofit organizations who contribute to the region's overall quality of life and thereby the Rider-Pool mission.

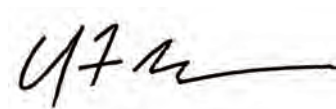
In the nearly 50 years that The Rider-Pool Foundation has been serving the Lehigh Valley community, our region has changed greatly. And during the past three years it has arguably changed for the better, due in large part to the ongoing redevelopment efforts in downtown Allentown spurred on by the Allentown Neighborhood Improvement Zone.

For 2014 the Trustees have decided to make a significant change in how the organization awards grant monies, and it is going to take a proactive approach in seeking funding opportunities consistent with our mission. Its sharpened focus will concentrate on three major topics:

- Generational Success in Education
- Community Development Linked to the Economic Development in the Allentown Neighborhood Improvement Zone
- Measurement for Results

This fall our Trustees will review proposals by qualified agencies whose mission and objectives meet one or more of the above focus areas. Education, Human Services, Culture and Art, and Community Development will remain the major themes for funding consideration. Priority will be given to those applications that also advance strategies and tactics concerning collective impact measurement for results, generational success in education, and community development around the NIZ.

We are eager to participate in the growth and development of Allentown in the years to come, and want to ensure that it will benefit all residents.



Edward F. Meehan
Executive Director

The Rider-Pool Foundation **Focus Areas**

In 1957, Leonard Parker Pool and his wife, Dorothy Rider Pool, established The Rider-Pool Foundation as a private, general-purpose foundation. On her death in 1967, Dorothy Rider Pool left her estate as the principal funder of The Rider-Pool Foundation. Mrs. Pool was a teacher by training, an accomplished pianist and painter, and, as her husband's valued business partner, was instrumental in the growth and development of Air Products, one of the most successful businesses in the history of the Lehigh Valley. Like her husband, Mrs. Pool was deeply driven to help others in need. These values help shape the focus of The Rider-Pool Foundation.

The Trustees of The Rider-Pool Foundation have carried forth Dorothy Rider Pool's wishes and are particularly sensitive to her interests in education, disadvantaged children and the development of future leadership in our society. Since the Pools resided in Allentown, Pennsylvania, the particular geographic interest of The Rider-Pool Foundation lies within the Lehigh Valley region. Consistent with Dorothy Rider Pool's wishes, and in keeping with the interests of Leonard Parker Pool and Dorothy Rider Pool in their lifetimes, The Rider-Pool Foundation's intent is to serve as a means to improve the quality of life in the community, to build on the community's strengths and add to its vitality, and to increase the capacity of the community to serve the needs of all its citizens. Within this objective, The Rider-Pool Foundation's funding program is focused on:

- Education
- Human Services
- Culture and Art
- Community Development

Occasionally, The Rider-Pool Foundation will engage in other special projects to be determined at the discretion of the Trustees.

Historically, Foundation grant awards have ranged between \$1,000 and \$10,000. Projects are generally funded for one year, but multi-year requests may be submitted where appropriate. The overwhelming majority of this support has been within the Lehigh Valley of Pennsylvania.

Starting in 2014, the Foundation will concentrate its efforts and grants on three major topics:

- Generational Success in Education
- Community Development Linked to the Economic Development in the Allentown Neighborhood Improvement Zone
- Measurement for Results

The Trustees believe that the traditional responsive grants process combined with a proactive approach to these major community challenges will be the best way to use The Foundation's scarce resources to improve the quality of life in the Lehigh Valley. The Trustees will only review proposals submitted by qualified agencies during the fall of each year with an application deadline of August 15.

Education

St. Luke's Neighborhood Center *St. Luke's Neighborhood Center Youth Programs*

St. Luke's Neighborhood Center's mission is to transform the lives of children and their families in the 7th Street community through education, leadership and positive choices.

To address the need to increase the reading and math skills of youth in the neighborhood, to improve the quality of life in the community, and to provide it free so that families in poverty can access the services, St. Luke's Neighborhood Center operates an after school program for youth aged 6-12; a teen program for youth aged 13-18; a preschool program for four years olds unable to enroll in the overcrowded Head Start at the local school, and a 10-week summer program for youth from mid-June to the end of August. All the programs are free of charge.

In the past year St. Luke's Neighborhood Center served 78 youth from the community. Of these 78 youth, 18 were enrolled in the preschool program, 45 in the after school program and 15 in the teens program. From this group of 78 youth, 30 regularly attended the 10-week summer program.



The Elementary children doing a Neighborhood Clean-Up.



Pre-K children picking out sight words, to make a sentence.

Nurture Nature Center, Inc. *Risk to Resiliency Community Education Series*

Nurture Nature Center in Easton is a center for community learning about local environmental risks. A blend of science, art and dialogue programs is used to engage community talking and thinking critically about the local environment.

Building on its successful model for community dialogue forums, Nurture Nature Center, Inc. (NNC) produced a yearlong "Risk to Resiliency" series of monthly adult and family educational programs about local environmental risk topics here in the Lehigh Valley. This series of programs held at NNC's facility in downtown Easton integrated science education, artistic approaches and community dialogue to engage a broad cross section of the community in learning about timely and important environmental risk topics - such as extreme weather, air quality and asthma, and local food access - that have been documented as areas of concern in the region.



Master Beekeeper Bill Mondjack of Mondjack Apiaries presents, "What's Happening to the Bees: A Local Perspective" at Nurture Nature center as part of a two-part series looking at the health of bees nationally and locally.

The program formats included science presentations, documentary film screenings, art exhibits and community dialogue events. The goal was to increase community information seeking and sharing about local environmental risk topics and strategies for improved resiliency to these risks.

Human Services

Hispanic Center Lehigh Valley *Sneaker Seniors*

Hispanic Center Lehigh Valley, formerly known as “The Spanish Speaking Organizations of the Lehigh Valley,” is located on the Southside of Bethlehem and offers a large senior center and is the designated WIC (Women, Infants and Children) Program for the Southside.

A component for healthy living for seniors, a program entitled ‘Sneaker Seniors’ has been launched for the elderly citizens who frequent its Senior Center. This program includes a series of low-impact exercise activities, as well as informational sessions on general good health topics.



Safe Harbor Easton, Inc. *Emergency Shelter Program*

Safe Harbor Easton is an emergency homeless shelter housed in a two story building. It has the capacity to house 22 men and 12 women overnight. Safe Harbor offers safe, clean accommodations for homeless single men and women and the building is handicapped-accessible. Shelter residents are permitted to stay for up to 120 days, while residents and staff work together to deal with the problems that led to the client’s homelessness. Residents work toward self-sufficiency, participate in self-help programs, prepare for the future and address the issues that led them to seek shelter.



Safe Harbor Easton, through its Emergency Shelter Program, provides safe emergency and transitional housing for homeless single men and women of Easton and Warren County, NJ as well as skill building and support to obtain employment that will enable participants to become self-sufficient. Residents learn problem-solving skills, stabilize their income, assess job skills, enroll in job training, access medical care and locate suitable, permanent housing guided by a Plan for Independence.

Culture and Art

Allentown Shakespeare in the Park

Allentown Shakespeare in the Park offers outdoor performances of a different Shakespeare play each August. The cast is a combination of professional actors and Lehigh Valley high school students. To date, over 5,000 community members have attended their performances of “Romeo and Juliet” (2006), “A Midsummer Night’s Dream” (2007), “As You Like It” (2009), “Much Ado About Nothing” (2010) and “Macbeth” (2012).

The sixth annual Allentown Shakespeare in the Park was held August 9-11, 2013 with five performances of Shakespeare’s classic comedy “Twelfth Night.” Admission to productions and all events was free of charge to the public.



A scene with characters Viola and Duke Orsino in the Sixth Annual Allentown Shakespeare in the Park’s production of “Twelfth Night”.

Allentown Shakespeare in the Park is a sponsored project of Fractured Atlas, a non-profit arts service organization that receives grants for the purposes of Allentown Shakespeare in the Park, provides oversight to ensure that grant funds are used in accordance with grant agreements, and provides reports as required by the grantor.

Civic Theatre of Allentown *Civic for Students*

Civic Theatre of Allentown is a 501c3 non-profit organization with over 80 years of history in the Lehigh Valley. It relies on the creativity, passion and inspiration of the staff members, the board and the thousands of volunteers that are mutually invested in Civic’s growth and success.

Civic is dedicated to producing live theatre of high standards of artistic excellence, capitalizing on the physicality, presence and immediacy of theatre as an art form and providing a creative outlet and training ground for local artists dedicated to the theatre as an avocation.

In 2013 Civic provided a high-quality theatrical experience to school students and at-risk/special needs youth groups by subsidizing 3,500 tickets for school day matinees. Its grant also supported requests for free and discounted theatre tickets for special youth groups who cannot attend during the school day.



Community Development

Neighborhood Housing Services of the Lehigh Valley, Inc.

Home Ownership Outreach and Housing Rehabilitation Programs

Neighborhood Housing Services of the Lehigh Valley, Inc. implemented a program entitled “Home Ownership Outreach Program (HOOP),” a housing rehabilitation program, as well as housing counseling and education services.

This program provides down payment and closing cost assistance to families who are purchasing a home for the first time. Housing rehabilitation programs provide a low interest loan or a 0% interest deferred loan that is used to abate code violations and health and safety hazards and make energy conservation improvements.

Housing counseling and education are essential components for preparing households for home ownership or a home improvement project by making clients more financially literate consumers. These programs are open to low and moderate income, individuals and families purchasing homes or rehabbing their homes in Lehigh and Northampton counties.



Shakespeare in the Park audience.

The Rider-Pool Foundation **Grant Awards**

EDUCATION

Allentown School District Foundation	\$2,000.00
Boys & Girls Club of Allentown	\$20,000.00
DeSales University	\$5,000.00
Family Connection of Easton, Inc.	\$4,000.00
Historic Bethlehem Partnership, Inc.	\$2,000.00
Judith's Reading Room	\$1,000.00
Junior Achievement of Greater Reading and Lehigh Valley, Inc.	\$1,500.00
The Lehigh Valley Charter High School for the Performing Arts	\$2,000.00
Lehigh Valley Children's Centers, Inc.	\$4,000.00
Lehigh Valley Zoological Society	\$2,500.00
Nurture Nature Center, Inc.	\$1,000.00
Pennsylvania Partnerships for Children	\$2,000.00
Pinebrook Family Services	\$5,000.00
Protestant Episcopal Church In The United States Of America	\$2,000.00
SkillsUSA Council	\$5,000.00
St. Luke's Neighborhood Center	\$1,000.00
Wildlands Conservancy, Inc.	\$2,000.00
Wildlife Information Center, Inc.	\$3,625.00

HUMAN SERVICES

Allentown Area Ecumenical Food Bank	\$2,000.00
The Arc of Lehigh and Northampton Counties, Inc.	\$1,000.00
Boy Scouts of America, Minsi Trails Council, Inc.	\$2,000.00
Boys and Girls Club of Bethlehem	\$1,000.00
Catholic Charities of the Diocese of Allentown, Inc.	\$5,000.00
Community Bike Works	\$4,000.00
Embrace Your Dreams	\$2,000.00
Family Answers, Inc.	\$2,500.00
Girl Scouts of Eastern Pennsylvania, Inc.	\$1,000.00
Hispanic Center Lehigh Valley	\$3,000.00
Lehigh County Conference of Churches	\$2,500.00
Lehigh Valley Military Affairs Council	\$1,500.00
Lutheran Congregational Services, Inc.	\$1,000.00
Manito Life Center	\$2,000.00

The Rider-Pool Foundation **Grant Awards (cont'd.)**

HUMAN SERVICES cont'd.

Meals on Wheels of Lehigh County, Inc.	\$2,000.00
Meals on Wheels of Northampton County/Bethlehem Area, Inc.	\$2,000.00
Mosser Village Family Center	\$1,500.00
The Program for Women and Families Lehigh Valley	\$4,000.00
Resources for Human Development, Inc.	\$1,000.00
Safe Harbor Easton, Inc.	\$2,000.00
The Salvation Army - Allentown	\$10,000.00
Stephen's Place	\$2,000.00
Third Street Alliance for Women and Children	\$2,000.00
YWCA of Bethlehem	\$2,000.00

CULTURE AND ART

Allentown Art Museum	\$15,000.00
Allentown Shakespeare in the Park	\$1,000.00
Allentown Symphony Association, Inc.	\$5,000.00
ArtsQuest	\$2,000.00
The Bach Choir of Bethlehem	\$10,000.00
The Baum School of Art	\$2,000.00
Civic Theatre of Allentown	\$2,000.00
Community Music School	\$1,000.00
Lehigh County Historical Society	\$2,500.00
Lehigh University	\$5,000.00
Lehigh Valley Community Broadcasters Association	\$2,500.00
Mayfair, Inc.	\$1,000.00
The Pennsylvania Shakespeare Festival at DeSales University	\$5,000.00
Repertory Dance Theatre	\$3,500.00
SATORI, Ltd.	\$2,500.00
Touchstone Theatre	\$2,000.00

COMMUNITY DEVELOPMENT

Alliance for Building Communities	\$5,000.00
Habitat for Humanity of the Lehigh Valley, Inc.	\$10,000.00
Haven House	\$3,000.00
Martin Luther & Coretta Scott King Memorial Project of the Lehigh Valley	\$1,000.00
Neighborhood Housing Services of the Lehigh Valley, Inc.	\$3,000.00

The Rider-Pool Foundation **Statement Of Financial Position**

December 31, 2013

ASSETS

Cash and Cash Equivalents	\$ 520,941
Accrued Interest Income	6,516
Investments, at fair value	<u>11,149,295</u>
	<u>\$ 11,676,752</u>

LIABILITIES

Current Liabilities:

Accounts Payable	\$ 6,295
Grants Payable	<u>18,625</u>

Total Current Liabilities 24,920

Long-Term Liabilities:

Deferred Excise Tax	<u>1,524.00</u>
---------------------	-----------------

Total Liabilities 26,444

NET ASSETS

Unrestricted	\$ 11,550,308
Temporarily Restricted	<u>100,000</u>
Total Net Assets	<u>11,650,308</u>
	<u>\$ 11,676,752</u>

The financial statement for The Rider-Pool Foundation for the year ended December 31, 2013 has been examined by the accounting firm of EisnerAmper LLP.

The detailed financial report is available at The Rider-Pool Foundation office upon request.

The Rider-Pool Foundation **Application Process**

All requests are reviewed and evaluated by The Rider-Pool Foundation's Executive Director. Final approval is determined by The Rider-Pool Foundation's Board of Trustees. Awards are made for unsolicited proposals once a year. For consideration for funding by November 1, proposals must be submitted by August 15. Requests are accepted through an electronic application process. Please visit our website www.pooltrust.org to begin this process.

Requests should be as concise as possible and include:

1. A description of need
2. Specific objectives (what you plan on accomplishing with the funds)
3. A work plan for accomplishing objectives, including a time schedule
4. A proposed method of evaluating project effectiveness
5. A budget fully defined and including all sources of financial support, committed and pending
6. Evidence of the organization's not-for-profit tax status
7. Current Board of Directors (We also like to hear about how your Board reflects the population you serve.)

The Rider-Pool Foundation is restricted from providing funds to individuals, legislative or lobbying efforts, political or fraternal organizations or organizations outside the United States and its territories.

The Rider-Pool Foundation as a policy does not provide operating or capital funds to sectarian institutions, hospitals, organizations or programs in which funds will be used primarily for the propagation of religion. Further, The Rider-Pool Foundation does not underwrite charitable or testimonial dinners, fundraising events or related advertising or the subsidization of books, mailings or articles in professional journals.

Please contact our office with any inquiries or questions.

Leon C. Holt, Jr.

Former Vice-Chairman
Air Products and Chemicals, Inc.

John P. Jones III

Former Chairman and CEO
Air Products and Chemicals, Inc.

John E. McGlade

Chairman, President and CEO
Air Products and Chemicals, Inc.

J. Scott Pidcock

Principal
The Pidcock Company

Denise M. Gargan, CIMA, MBA

Corporate Trustee
Vice President
PNC Bank, N.A.

Edward F. Meehan, MPH

Executive Director

Ronald C. Dendas, MS

Program Officer

Joseph J. Napolitano, PhD, MPH, RN, CRNP

Program Officer

Bridget I. Rassler

Manager, Finance and Administration

Regina M. Marks

Program Secretary

Brenda C. Schoenberger

Secretary/Receptionist



Seated l to r: Regina M. Marks, Bridget I. Rassler

*Standing l to r: Joseph J. Napolitano, Ronald C. Dendas,
Edward F. Meehan, Brenda C. Schoenberger*