



2012 REPORT

# THE RIDER-POOL FOUNDATION

## TABLE OF CONTENTS

Executive Director's Report .....	3-4
Focus Areas .....	5
Highlights from 2012.....	6-9
2012 Grant Awards .....	10-11
Statement of Financial Position .....	12
Application Process.....	13
Trustees and Staff.....	14

## EXECUTIVE DIRECTOR'S REPORT

The Rider-Pool Trustees reviewed 104 proposals from organizations focused on the Lehigh Valley in 2012. Overall, these fine not-for-profit agencies are working hard to fulfill their mission and serve the people of the region. We offer our compliments to them all and best wishes for the success of their work. The Trustees elected to grant funds to 85 organizations for a total CY commitment of \$331,500.

The Trustees responded to these requests to address quality of life in the Valley and also reflected on broader strategic issues. During the summer, The Rider-Pool Foundation's sister organization, The Dorothy Rider Pool Health Care Trust, conducted a series of interviews and small-group discussions with 84 civic leaders to gauge dynamics that could either help or hinder a broad health strategy, and begin an engagement process with local leadership to seek common ground.

In addition to sharing specific information about regional health challenges, these leaders overwhelmingly cited four broad issues:

1. The need for new and evolving styles of leadership and leaders in the region,
2. The need to address racial and ethnic diversity in the region,
3. The need to overcome parochialism in regional decision making, and
4. The desire to address regional challenges by "looking forward instead of backward."

These are not health-specific challenges. They are relevant to economic development, housing, workforce development, public education improvement, public safety, and human services. These fundamental issues are central to the quality of life for the entire region. Accordingly, The Rider-Pool Foundation has challenged itself to consider ways to contribute to a broader perspective that may be of civic benefit. We would encourage dialogue around these core challenges.

Some of the ways that we could encourage a broader perspective include:

### **I. RAISE THE BAR FOR ACCOUNTABILITY AND RESULTS**

How can the region's social sector be more effective? There are agencies that The Rider-Pool Foundation has funded for almost 20 years at steady state. There are few or no current benchmarks or external comparisons by which a standard can be raised. This is not the fault of the agencies. Collectively, we lack the expectation that, as a result of not-for-profit work, conditions will improve in the aggregate. The Rider-Pool Foundation has concluded that we cannot get better results from any one agency unless we have a broader conversation with many agencies, local leaders, and other foundations regarding consensus on indicators for improvement. The Promise Neighborhoods of the Lehigh Valley (PNLV) might be a way to frame that conversation on a small but replicable scale.

### **II. LINK COMMUNITY AND ECONOMIC DEVELOPMENT**

The accelerated economic development of center city Allentown through the Neighborhood Improvement Zone (NIZ) effort is exciting and offers the best opportunity for revitalization in decades. We extend our congratulations to the public and private sector leaders who have enabled this growing success. And yet we perceive that most not-for-profit agencies have given insufficient thought to the impact that the NIZ would have on their work. Some have advanced short-term objectives with regard to job creation during the construction. However, there might be opportunity to create long-term win-win circumstances. Linking adjacent community development to the economic boon of the NIZ would seem to be a tremendous opportunity for philanthropic support in the years to come.

## EXECUTIVE DIRECTOR'S REPORT (CONTINUED)

### III. GENERATIONAL SUCCESS IN EDUCATION

There have been hard-earned successes in educational attainment at the national and regional level. The high school graduation rate in the Lehigh Valley overall is in the mid 80th percentile, and in the suburban school districts it is in the mid 90th percentile. However, in Allentown the overall high school graduation rate is 66%, with an even lower rate among Latino (61%) and African American (64%) students. This disparity will greatly hinder our success as a region unless a concerted, coordinated, and cooperative effort is employed.

Improvement in high school graduation over the next two decades will require parents, communities, and teachers to work together to:

1. Ensure that all children are healthy and ready to learn when they enter school,
2. Provide the support necessary to stay on grade level throughout school, and
3. Create realistic pathways for meaningful employment and participation in community post-education.

Policy Link and other national organizations have developed frameworks for common results needed for collective goals and action. Improving high school graduation rates is just one measurable and attainable goal that could galvanize a concerted regional effort; this would have a tremendous impact on overall quality of life in the region. Going forward, we continue to believe that the finite resources of The Rider-Pool Foundation are best used to strategically stimulate innovation and facilitate cooperative and mutually supporting programs, especially across subject areas such as education, health, and economic development. We encourage the use of Rider-Pool funds to leverage support and build sustainability. Increasingly, we believe there is a need for regional indicators of progress and improvement in education, human services, and community development.

The Rider-Pool Foundation received the first Urban Angel award presented by the Resurrected Community Development Corporation (RCDC) in November 2012. We appreciate the recognition and offer our best wishes to the staff and board of RCDC. We hope the Urban Angel awards become an annual recognition of the strength and capacity of our urban communities and simultaneously point toward improvements still to be made.



Edward F. Meehan  
*Executive Director*



## FOCUS AREAS

In 1957, Leonard Parker Pool and his wife, Dorothy Rider Pool, established The Rider-Pool Foundation as a private, general-purpose foundation and on her death in 1967, Dorothy Rider Pool left her estate as the principal funder of The Rider-Pool Foundation. Mrs. Pool was a teacher by training, an accomplished pianist and painter, and her husband's valued business partner, instrumental in the growth and development of Air Products, one of the most successful businesses in the history of the Lehigh Valley. Like her husband, Mrs. Pool was deeply driven to help others in need. These values help shape the focus of The Rider-Pool Foundation.

The Trustees of The Rider-Pool Foundation have carried forth Dorothy Rider Pool's wishes and are particularly sensitive to her interests in education, disadvantaged children and the development of future leadership in our society. Since the Pools resided in Allentown, Pennsylvania, the particular geographic interest of The Rider-Pool Foundation lies within the Lehigh Valley area of Pennsylvania. Consistent with Dorothy Rider Pool's wishes and in keeping with the interests of Leonard Parker Pool and Dorothy Rider Pool in their lifetimes, The Rider-Pool Foundation's intent is to serve as a means to improve the quality of life in the community, to build on the community's strengths and add to its vitality, and to increase the capacity of the community to serve the needs of all its citizens. Within this objective, The Rider-Pool Foundation's funding program is focused on:

EDUCATION

HUMAN SERVICES

CULTURE AND ART

COMMUNITY DEVELOPMENT

Occasionally, The Rider-Pool Foundation will engage in other special projects to be determined at the discretion of the Trustees.

Historically, Foundation grant awards have ranged between \$2,000 and \$10,000. Projects are generally funded for one year, but multiyear requests may be submitted where appropriate. The overwhelming majority of this support has been within the Lehigh Valley of Pennsylvania.

## GRANT HIGHLIGHTS

### COMMUNITY DEVELOPMENT

#### **Promise Neighborhoods of the Lehigh Valley**

The Allentown Promise Neighborhood (APN), loosely modeled after the Harlem Children's Zone, was created through a collaboration of Lehigh County organizations as a way to introduce a placed-based strategy effort in Allentown. The Allentown Promise Neighborhood overlaps with the Neighborhood Improvement Zone (NIZ) and the Arena Project and is therefore an important community development strategy that can enhance the NIZ downtown economic development effort.



#### **William Allen High School Enhancement Project**

The William Allen Construction Company (WACC) is a nonprofit organization started by long time Allentown advocate, and Allen High graduate, Mr. Lee Butz. The WACC is a student-run organization that combines education and career development with renovation projects to improve Allen High School.

Ideas come from the students who write the business plan, raise all the necessary resources and oversee the project that is contracted out to construction professionals. Prior projects of this extracurricular activity "club" have included design and installation of the digital sign in front of the school, refurbishment of the entrance, restoration of the original mural in the auditorium, and design and installation of weather-safe sidewalks for heavily used areas. The current project of The William Allen Construction Company is to build a bus-stop shelter for the special needs students who have to wait for busses at the end of their school day.



*Eric Butz of Roberson Butz Architects is the architect for the shelter.*

## CULTURE AND ART

### Lehigh County Historical Society

The Lehigh County Historical Society, one of the largest historical societies in America, administers seven museum sites that date from Colonial America through the Industrial Revolution. The collection encompasses more

than 35,000 historical artifacts, 80,000 vintage photographs, and nearly 3 million documents. The headquarters' museum, The Lehigh Valley Heritage Museum, houses one of the finest historical research libraries in the state of Pennsylvania and includes six galleries with more than 13,000 square feet of exhibits. The Rider-Pool Foundation has provided support for The American Revolution exhibit that explores how the American Revolution was fought on the battlefield and in the hearts of people in the Lehigh Valley and across the land.



### Lehigh Valley Community Broadcasters Association (WDIY)

WDIY 88.1 FM is the Lehigh Valley's Community Public Radio Station. In its 17th year, WDIY broadcasts 24 hours a day, seven days a week, providing news, public affairs, music, and culture and arts programming to more than 26,000 listeners each week.

WDIY is committed to creating a sustainable and engaging local public radio service that is focused on meeting community needs and dedicated to enriching the arts and cultural environment of their listening area. Community volunteers produce a variety of daily music programming reflecting the varied tastes and cultures of a diverse listener base. Partnership with local community, civic and arts organizations, plus local news coverage, makes WDIY an important informational and cultural hub for the Lehigh Valley.



*WDIY's Executive Director Bill Dautremont-Smith and Operations Director Neil Hever during the Spring Membership Drive.*



*WDIY host Mona Rodriguez*



*Indie rock band The Kennedy's perform live on-the-air at WDIY studios.*



## EDUCATION

### Hugh Moore Historical Park And Museum, Inc.

Hugh Moore Park is responsible for maintaining various locks and other canal structures, as well as 19th century industrial ruins. The National Canal Museum is the only museum in the country dedicated to telling the story of America's historic towpath canals. The museum features hands-on exhibits that educate and entertain parents and children alike.

The Rider-Pool Foundation recently supported the STEM-based education programs (Science, Technology, Engineering and Math) for Lehigh Valley middle school students. The program, taught by experienced math and science teachers, incorporates other professionals such as a blacksmith, a geology specialist and veteran museum interpreters who reinforce the content taught in the classroom.



*Making "S" hooks in the blacksmithing activity by hammering and shaping iron heated in the forge.*



### Judith's Reading Room

Judith's Reading Room, based on Bethlehem's Southside, promotes intellectual freedom and fosters curiosity by providing custom-designed libraries to underserved communities where people, for any reason, have limited or no access to literature. The organization's goal is to provide literacy-rich environments that represent the ideal that every person deserves access to literature that has the power to transport. With the support of The Rider-Pool Foundation, Judith's Reading Room was able to provide a new book to many children as well as expand its "Storytime at Judith's Reading Room" program.

*Judith's Reading Room "Storytellers" reading to children at Fountain Hill Elementary School.*

### ProJeCt Of Easton

ProJeCt of Easton offers programs to serve both children and adults in order to help individuals and families achieve self-sufficiency. ProJeCt's SIZZLE!® is a literacy program held each year during the summer months. The goals of SIZZLE!® are to maintain or improve the academic performance of participating children and to increase parental involvement with their children's education.



*Reading with friends is fun at ProJeCt of Easton's SIZZLE!®.*



## HUMAN SERVICES

### **Girl Scouts of Eastern Pennsylvania, Inc.**

Girl Scouts of Eastern Pennsylvania is the largest girl-serving organization in Pennsylvania and builds girls with courage, confidence, and character, who make the world a better place. Girls who participate in the Girl Scout Leadership Experience (GSLE) are building specific skills, developmental assets, and attitudes that are crucial to succeeding in school and becoming strong leaders and successful women. Such skills, assets, and attitudes contribute to the achievement of short-term and intermediate leadership outcomes integral to the GSLE model.

The Rider-Pool Foundation supported the “Funded Troops” program. Girls in Funded Troops participate in fun and engaging Girl Scout Leadership Journeys that serve as the core curriculum for the GSLE.



*The Francis D. Raub Middle School Cadette Troop #62032 in Allentown.*

*In December 2012, the troop made snowflakes to send to Sandy Hook Elementary. They met at DeSales University, which is their higher education partner for Scouts.*



*By: Elizabeth Beller – Inspiration – I feel like we are all just a small part of the world just like a leaf but if you put them all on a tree it makes something beautiful. I also feel that hope is always there. It can only grow just like a tree.*

### **Healing Through The Arts, Inc.**

Healing Through the Arts seeks to promote the endless healing strategies that art offers. One way the organization seeks to achieve its goal is through the “Art Inspiring Healing” program, a visionary and innovative project designed to raise awareness of the significant role art can play in promoting and sustaining the healing process. Exposure to and interaction with various Expressive Arts promotes healing by decreasing pain and raising spirits — which aid in coping with depression, stress and anxiety. The “Art Inspiring Healing” project is designed to help more students create inspirational art for hospitals, healthcare networks, and treatment facilities, thereby helping to create healthier communities. The Rider-Pool Foundation supported this effort.

### **Mosser Village Family Center**

The Mosser Village Family Center is a self-sustaining, wraparound, community-oriented support center. Mosser Village offers after school programming, tutoring, summer recreation programs, food and clothing banks, senior citizen activities, parents-as-teachers programs and anti-truancy support.

As part of a larger, comprehensive after-school programming effort, The Rider-Pool Foundation helped support a martial arts class designed to increase physical activity, build self-esteem, establish good sportsmanship, discipline and confidence.

# GRANTS 2012

## EDUCATION

Allentown School District Foundation .....	\$4,000.00
Boys & Girls Club of Allentown .....	\$20,000.00
Center for Humanistic Change, Inc. ....	\$2,000.00
Cityspace .....	\$1,000.00
Communities In Schools of the Lehigh Valley, Inc. ....	\$4,000.00
Community Services for Children, Inc. ....	\$17,500.00
Da Vinci Science Center .....	\$2,000.00
DeSales University .....	\$5,000.00
Historic Bethlehem Partnership, Inc. ....	\$2,000.00
Hugh Moore Historical Park and Museums, Inc. ....	\$1,000.00
Jewish Family Service of Lehigh Valley .....	\$1,000.00
Judith's Reading Room .....	\$1,000.00
Junior Achievement of Greater Reading and Lehigh Valley, Inc. ....	\$1,500.00
The Lehigh Valley Charter High School for the Performing Arts .....	\$2,000.00
Lehigh Valley Children's Centers, Inc. ....	\$4,000.00
Lehigh Valley Zoological Society .....	\$2,500.00
Pennsylvania Partnerships for Children .....	\$3,000.00
Pinebrook Family Services .....	\$5,000.00
ProJeCt of Easton, Inc. ....	\$2,000.00
Protestant Episcopal Church In The United States Of America .....	\$2,000.00
Shiloh Community Services, Inc. ....	\$5,000.00
SkillsUSA Council .....	\$5,000.00
St. Luke's Neighborhood Center .....	\$2,000.00
Carol and Emily Weller Center for Health Education .....	\$2,000.00
Wildlands Conservancy, Inc. ....	\$2,000.00
Wildlife Information Center, Inc. ....	\$2,000.00
YWCA of Bethlehem .....	\$2,000.00

## HUMAN SERVICES

Boy Scouts of America, Minsi Trails Council, Inc. ....	\$2,000.00
Cancer Support Community of Greater Lehigh Valley .....	\$1,000.00
Casa Guadalupe Center .....	\$5,000.00
Catholic Charities of the Diocese of Allentown, Inc. ....	\$5,000.00
Chabad Lubavitch of the Lehigh Valley, Inc. ....	\$1,000.00
The Children's Home of Easton .....	\$1,000.00
Community Bike Works .....	\$4,000.00
Elwyn .....	\$1,000.00
Embrace Your Dreams .....	\$2,000.00
Equi-librium, Inc. ....	\$2,000.00
Executive Service Corps of the Lehigh Valley .....	\$1,000.00
Family Answers, Inc. ....	\$2,500.00
Girl Scouts of Eastern Pennsylvania, Inc. ....	\$1,000.00
Healing Through The Arts, Inc. ....	\$1,000.00
Lehigh County Conference of Churches .....	\$10,000.00
Lehigh Valley Center for Independent Living .....	\$1,000.00
Lehigh Valley Military Affairs Council .....	\$1,500.00
LifePath, Inc. ....	\$1,000.00
Manito Life Center .....	\$2,000.00
Meals on Wheels of Lehigh County, Inc. ....	\$2,000.00
Meals on Wheels of Northampton County/Bethlehem Area, Inc. ....	\$2,000.00
Mosser Village Family Center .....	\$2,000.00
Planned Parenthood of Northeast and Mid-Penn (PPNMP) .....	\$2,000.00
The Program for Women and Families Lehigh Valley .....	\$2,000.00
The Salvation Army - Allentown .....	\$10,000.00
Stephen's Place .....	\$2,000.00
Treatment Trends, Inc. ....	\$2,000.00
Turning Point of Lehigh Valley, Inc. ....	\$1,000.00

GRANTS 2012 (CONTINUED)

**CULTURE AND ART**

Allentown Art Museum.....	\$12,500.00
Allentown Shakespeare in the Park.....	\$1,000.00
Allentown Symphony Association, Inc. ....	\$6,000.00
The Bach Choir of Bethlehem.....	\$10,000.00
Ballet Guild of the Lehigh Valley, Inc.....	\$2,000.00
Community Music School.....	\$1,000.00
Lehigh County Historical Society.....	\$2,500.00
Lehigh University .....	\$5,000.00
Lehigh Valley Arts Council, Inc.....	\$1,000.00
Lehigh Valley Community Broadcasters Association (WDIY).....	\$2,500.00
Mayfair, Inc.....	\$1,000.00
The Pennsylvania Shakespeare Festival at DeSales University.....	\$17,500.00
Pennsylvania Youth Theatre .....	\$2,000.00
Repertory Dance Theatre .....	\$3,500.00
SATORI, Ltd.....	\$2,000.00
Touchstone Theatre.....	\$2,000.00

**COMMUNITY DEVELOPMENT**

Allentown Economic Development Corporation.....	\$5,000.00
Alliance for Building Communities .....	\$7,000.00
Civic Theatre of Allentown.....	\$3,000.00
Community Action Committee of the Lehigh Valley, Inc. ....	\$7,500.00
Habitat for Humanity of the Lehigh Valley, Inc. ....	\$10,000.00
Nurture Nature Center, Inc. ....	\$1,000.00
Promise Neighborhoods of the Lehigh Valley.....	\$35,000.00
Resurrected Community Development Corporation.....	\$9,000.00
William Allen High School Enhancement Project ....	\$10,000.00

# STATEMENT OF FINANCIAL POSITION

December 31, 2012

## ASSETS

Cash and Cash Equivalents	\$	119,929.00
Accrued Interest Income		7,201.00
Investments, at fair value		<u>10,216,237.00</u>
	\$	<u>10,343,367.00</u>

## LIABILITIES

### Current Liabilities:

Accounts Payable	\$	9,170.00
Grants Payable		<u>5,000.00</u>
Total Current Liabilities		<u>14,170.00</u>

### Long-Term Liabilities:

Grants Payable		0.00
Deferred Excise Tax		<u>280.00</u>
Total Long-Term Liabilities		<u>280.00</u>

Total Liabilities 14,450.00

## NET ASSETS

Unrestricted	\$	10,328,917.00
	\$	<u>10,343,367.00</u>

The financial statements for The Rider-Pool Foundation for the years ended December 31, 2012 and December 31, 2011 have been examined by the accounting firm of EisnerAmper LLP. The detailed financial report is available at The Rider-Pool Foundation office upon request.



## APPLICATION PROCESS

All requests are reviewed and evaluated by The Rider-Pool Foundation's Executive Director. Final approval is determined by The Rider-Pool Foundation's Board of Trustees. Proposals are accepted throughout the calendar year. Awards are made for unsolicited proposals twice a year. For consideration for funding by June 1st, proposals must be submitted by **April 1st**. For consideration for funding by November 1st, proposals must be submitted by **August 15th**. **Requests are accepted through an electronic application process. Please visit our website [www.pooltrust.org](http://www.pooltrust.org) to begin this process.**

Requests should be as concise as possible and include:

1. A description of need
2. Specific objectives (what you plan on accomplishing with the funds)
3. A work plan for accomplishing objectives, including a time schedule
4. A proposed method of evaluating project effectiveness
5. A budget fully defined and including all sources of financial support, committed and pending
6. Evidence of the organization's not-for-profit tax status
7. Current Board of Directors (We also like to hear about how your Board reflects the population you serve.)

The Rider-Pool Foundation is restricted from providing funds to individuals, legislative or lobbying efforts, political or fraternal organizations or organizations outside the United States and its territories. The Rider-Pool Foundation as a policy does not provide operating or capital funds to sectarian institutions, hospitals, organizations or programs in which funds will be used primarily for the propagation of religion. Further, The Rider-Pool Foundation does not underwrite charitable or testimonial dinners, fund-raising events or related advertising or the subsidization of books, mailings or articles in professional journals.

Please contact our office with any inquiries or questions.

## TRUSTEES

LEON C. HOLT, JR.  
*Former Vice-Chairman*  
Air Products and Chemicals, Inc.

JOHN P. JONES III  
*Former Chairman and CEO*  
Air Products and Chemicals, Inc.

JOHN E. MCGLADE  
*Chairman, President and CEO*  
Air Products and Chemicals, Inc.

DENISE M. GARGAN, CIMA, MBA  
CORPORATE TRUSTEE  
*Vice President*  
PNC Bank, N.A.

## STAFF

EDWARD F. MEEHAN, MPH  
*Executive Director*

RONALD C. DENDAS, MS  
*Program Officer*

JOSEPH J. NAPOLITANO, PHD, MPH, RN, CRNP  
*Program Officer*

BRIDGET I. RASSLER  
*Administrative Manager*

REGINA M. MARKS  
*Program Secretary*

BRENDA C. SCHOENBERGER  
*Secretary/Receptionist*

1050 SOUTH CEDAR CREST BOULEVARD, SUITE 202  
ALLENTOWN, PENNSYLVANIA 18103  
PHONE: 610.770.9346 • FAX: 610.770.9361  
E-MAIL: DRPOOL@PTD.NET

Please visit [www.pooltrust.org](http://www.pooltrust.org) to learn more about  
The Rider-Pool Foundation, including The Foundation's  
priority areas and the application process.